

NEWTON STEWART CINEMA LIMITED

Non-Confidential version of the Minutes of the meeting of the Board of Directors held at the Bruce Hotel, Newton Stewart on Tuesday 21 July 2009 at 7.30 p.m.

Present

Una Jolly
Sara Matchett (Manager)
Karen Fisher
Kenneth Muir
George Moore

Apologies

None received.

In the absence of the Chairman George Moore chaired the meeting.

Minutes

Both sets of minutes of the meeting of 16th June 2009 were approved. The non-confidential version will be put on the internet.

Matters arising from the Minutes

Karen Fisher reported that she had written a letter of complaint to Scottish Power regarding loss of trade due to the power cut.

Manager's Report

Sara Matchett submitted a written Manager's Report which is on file.

Viewing figures for *The Shining* were disappointing attributable largely to the spell of good weather at the time. Perhaps we should try something similar in the winter.

A hypnotist has hired the cinema. The performance is aimed at a family audience.

There was a discussion about updating the Cinema's website.

There was a discussion about hiring out the café/foyer areas.

Financial Report

George Moore advised that the figures for June and year to date are really encouraging particularly when viewed against the same period last year. The Harry Potter red carpet night had worked well and thanks are due to the staff for pulling it off so professionally.

Café and Foyer Improvements

Refurbishment of the café will commence on 21st September.

Frames are to be purchased so that photographs can be hung in the café area. It was agreed that painting the back walls of the café has made it much more inviting. There was a discussion about hiring out the space to local artists or the school as an art gallery.

Digital Fund

The Harry Potter red carpet night was a success. The coverage on Border News was excellent and really helped to raise the Cinema's profile.

We await hearing from the Co-operative Fund, DGHP and Sainsbury's on submitted funding applications.

The Kirkinner Bingo night and Open ticket raffle raised approximately £800.

A fashion show is planned for September/October.

A.O.C.B

None.

The meeting then closed at 9.15pm.

Date of next meeting

Tuesday 1st September 2009, 7.30pm at the Bruce Hotel.